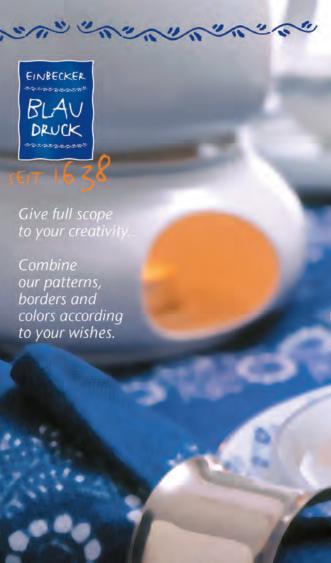


Weissen Ross, Detmold



www.einbecker-blaudruck.de



Modernity discovers tradition The Einbecker Blaudruck

We also manufacture all our products to measure and on order.

> Blankets, runners, table sets. napkins, bags, pillow cases, curtains, yard goods in nine colors.

... is still manufactured today in the traditional handicraft method of reserve printing (indirect printing). First, the white cloth is imprinted by hand with a viscous matter (the printing paste) by means of clichés (blocks).

In the dye bath, the imprinted areas do not dye. The paste is removed through rinsing, so that the pattern emerges in white.

In the past, the blocks were the carefully guarded treasure of every cotton printing shop. Today, we still have more than 800 in our workshop. The oldest printing blocks show biblical themes; from the following periods, there are clichés from the baroque, rococo and Biedermeier eras up to the textile patterns of Art deco. They were manufactured, in part, in-house and illustrate clearly and uniquely for Germany - the unbroken tradition of the Einbecker cotton print.



The block is pressed down evenly into the paste.

The block is superimposed extremely accurately and is repeated.



After the printing, the paste has to dry.



Afterwards, the cloth is put in the dye bath. For that, the cloth is sewn together and stretched on the star wheel.



The paste is rinsed out in the lye bath. The white printing pattern becomes visible.



cotton

The finished cloth is dried, seamed and processed into many products.

